

Full-Time Undergraduate Study at DBS: A Summary

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Why Choose DBS?

Wide Course Offering

DBS is Ireland's largest independent third level college, with over 9,000 students and an ability to deliver over 100 accredited courses in the areas of Business, Arts, Law, Psychology and Computing. In addition to the wide range of Honours Bachelor Degree (Level 8) courses available, there are opportunities to progress from Higher Certificate (Level 6) to Ordinary Bachelor Degree (Level 7) and from Ordinary Bachelor Degree to Honours Bachelor Degree.



QAI AWARD

Accreditation

All DBS courses through the CAO are awarded by Quality and Qualifications Ireland (QQI) which fits into the National Framework of Qualification (NFQ) which was designed to create a single, easily understood qualifications system for all levels of education and training in Ireland.



"The lectures are great, given by people who are actively working in the sector and the facilities are of professional studio standard, which is what you would expect when hoping to work in this industry and build a career."

Michael Conefrey,
Higher Certificate in
Sound Engineering
and Music Production



Recognition by Professional Bodies

DBS has professional accreditation and recognition attached to programmes from global bodies such as the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accounting (CIMA) and from national organisations such as the Psychological Society of Ireland (PSI), the Law Society and the Honorable Society of Kings' Inns for Solicitor and Barrister training. DBS was the first private college to be awarded PSI recognition on its Psychology degree and now also offers a conversion-style Postgraduate Higher Diploma in Psychology which is also PSI accredited.



"DBS is not just a college that will help you succeed, but also a community that can help you and nurture you as a better individual. Some of the lecturers I had really helped me a lot. They inspired me to pursue and never give up when I was on the verge of quitting. I believe a small institution like DBS can provide greater opportunities for interactive with lecturers."

Honey Abijay,
BA (Hons) in Accounting
and Finance





"I feel better equipped going into a full time job now compared to how I was before joining DBS. I had a keen interest in Law before I swapped from another college. I thought this course suited me better. There is better one-to-one student interactions while the lectures are more personal. I hope to progress my education with an Aviation and Finance course with the Law Society of Ireland. This is the industry I see my career in."

Shane Hensey,
BA (Hons) in Business (Law)

Global Student Success

Thousands of professional accountancy students have passed their exams with DBS over the past 48 years with over 1,000 achieving worldwide and national prizes and placings in the global examinations of ACCA and CIMA.

City Centre Location

A mere two minute walk from St. Stephens Green, the Luas and all main bus routes, DBS is truly in the heart of Dublin city. Our educational sites in the prime city centre locations of Aungier Street & South Great George's Street are within a few minutes walking distance of each other and provide students with access to all of the infrastructure capabilities of a vibrant modern city.

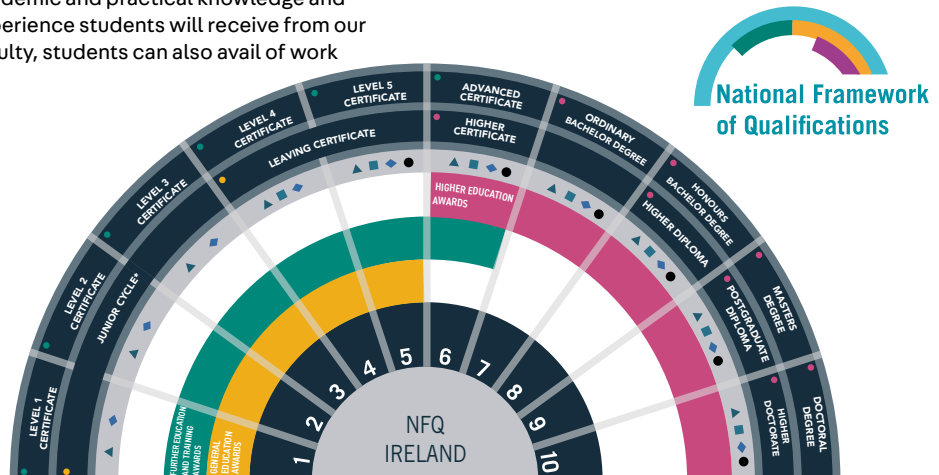
Career-Focused Education

A degree from DBS will set you up for your future career. In addition to the high level academic and practical knowledge and experience students will receive from our faculty, students can also avail of work

experience and internships (supported by the DBS Careers Service) enabling you to obtain real world experience throughout your course of study and be equipped with a competitive advantage on graduation. All programmes are developed in collaboration with industry which allows subject offerings to reflect opportunities emerging in cutting edge industries such as film, digital media and cloud computing.

Dedicated Student Services Department

As students are the primary focus of the College it is only appropriate that they should have their own department. The Student Services Department caters exclusively for our students' needs. One of the department's main roles is the facilitation of personal and academic development. In DBS academia is integrated with a stimulating social scene and students participate annually in events such as Freshers' Week and Rag Week as well as involving themselves in the wide range of clubs and societies on offer.



CLASSES OF AWARD

- ▲ **Major Awards:** named in the outer rings, are the principal class of awards made at a level
 - ▲ **Minor Awards:** are for partial completion of the outcomes for a Major Award
 - **Supplemental Awards:** are for learning that is additional to a Major Award
 - ◆ **Special Purpose Awards:** are for relatively narrow or purpose-specific achievement
 - **Professional Awards:** are for occupation-orientated qualifications including apprenticeships
- *Please refer to NCCA website: ncca.ie/en/junior-cycle/

IRISH REGISTER OF QUALIFICATIONS

- For more information on
- Qualifications
 - Providers
 - Courses
- visit www.irqi.ie

Additional Information

Entry Requirements and Next Steps

CAO Applicants

Leaving Certificate, FETAC, A-Level and all students completing school leaving exams are generally required to apply through the CAO where a CAO code is provided. Where a CAO code is not provided students may apply directly to the college.

Mature Applicants

Students who are applying to programmes as mature applicants must be over the age of 23 on 1st January in the year of entry. Mature students may apply through the CAO or directly to the college. They are not required to do both. Mature students are assessed on the basis of age, educational standard and work experience to date.

Transfer Applicants

We welcome applications from transfer students and process a large number every year. Transfer applicants are required to submit a completed application form along with a complete set of academic transcripts in order to have the transfer request processed. Generally speaking, a Higher Certificate graduate is eligible to apply for a place on the final year of an ordinary degree or second year of an honours degree in a cognate discipline – these guidelines also apply to FETAC Level 6 and HND graduates. Ordinary degree graduates are eligible to apply for final year entry to an honours degree in a cognate discipline. If you have started or completed a third level qualification already (Level 6 or above) you may be eligible for advanced entry and you can contact the Admissions Office for more information.

Students with Disabilities

DBS welcomes applicants with disabilities, and is keen to ensure that all students experience equality of opportunity in reaching their educational potential. Any applicant with special needs should contact the College well in advance of course commencement to assess if their needs can be addressed. At examination time, candidates, with special educational requirements, should apply to the Exams Office for provision of facilities which best enable them to demonstrate their knowledge of the subject being examined. Students with disabilities who have applied through the CAO should ensure that they have submitted the relevant supplementary information form in addition to the application. Direct applicants will also be required to complete a similar form if they disclose a disability on their application forms.



"From the events, career workshops, amazing academic resources and fantastic lecturers, I could not recommend DBS highly enough."

Ryan O'Callaghan,
Bachelor of Laws (Hons) LL.B



Student Services

Welcome to DBS and College Life!

The transition from school to third level education is a massive and sometimes difficult step in everybody's life. It is a time of excitement and anticipation, but also of trepidation and anxiety. The Student Experience Team is committed to supporting you on this journey and ensuring that your first year in College is a success. Our objective is to ensure you have the best possible College life experience and to promote a DBS community and culture that is focused on your wellbeing and success.

Student Welfare

The welfare of our students is of utmost importance in DBS. Our Student Experience Team gives advice and support to all students of the College. Be it accommodation, financial, visa, study advice or psychological issues, the team are here to help. We have close ties with local medical services and can arrange an appointment at short notice. We also provide students with a free and confidential counselling service where we will refer a student to a professional counsellor if required.

Activities and Events

College life is about much more than just education. Through our broad range of clubs and societies you will get to enjoy the full student experience, which extends beyond lectures and exams. The DBS campus is in Dublin city centre, and we use all of the extra-curricular and recreational opportunities that our unique location offers.

The first 100 days...

Your first 100 days are critical to adapting and thriving in college. In DBS we have developed a programme which, through physical and online resources, allows you to fully adapt to college life. This is a cross-college collaboration, with Student Experience, Lecturers, Library, Student Union and Careers providing the tools and support to help you through your college journey.



Learning to Learn



Social and Personal Awareness



Belonging and Identity



Peer Support



Social and Academic Support

Clubs and Societies

We encourage all of our students to get involved with the many and varied Clubs and Societies that are in the College. Besides doing something that you love and enjoy, you will meet new friends with similar interests and also meet fellow students who may be studying on a different programme to yours. Whatever your interests, there is a club or society for you!

Sports Clubs

- ▶ Rugby
- ▶ Basketball
- ▶ Soccer
- ▶ Athletics
- ▶ Badminton
- ▶ Cricket
- ▶ Futsal
- ▶ Hockey
- ▶ Golf
- ▶ Volleyball
- ▶ Equestrian
- ▶ Surfing and Water Sports
- ▶ Cycling
- ▶ Go-Carting
- ▶ Hillwalking
- ▶ Orienteering
- ▶ Swimming
- ▶ Rock Climbing
- ▶ Table Tennis
- ▶ Pool
- ▶ Archery
- ▶ Dodgeball



Student Entertainment

The Student Experience Team, in conjunction with our Student Union, organise a full and varied schedule of social and cultural events throughout the year. From Freshers week in September, RAG week, weekly film screenings, cultural excursions and day trips, and the Formal Ball and Awards in May, there is something for everyone.

Societies

- ▶ Activity Based: Dance, Pilates, Yoga, Martial Arts, Self Defence
- ▶ Music Based: Radio, Music, DJ
- ▶ Special Interest: Psychology, Business, Photography, Film, Law, Computing, Programming
- ▶ Volunteering and Social: SVP, Simon, Charity, LGBT, Drama, Book Club, Coffee Club, Language Exchange



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“All lectures are very informative and interactive and I now have the knowledge to put myself forward for many opportunities that require a Digital Marketing Degree.”

Katie Bradley,
BA (Hons) in Marketing
(Digital Media)

Career Services

Dublin Business School creates graduates who are able to realise their full potential, are attractive to employers and are ready for employment.

Through strong links with employers we understand what attributes industry are looking for and we prepare our students to meet these needs.

The Careers Hub

Careers Services are delivered through a dedicated team of Careers Coaches in the DBS Careers Hub. This is a new approach to providing Careers Advice and support among Irish third level Institutions. Through innovations such as specific careers pathways, 24/7 access, and the use of technology to deliver workshops and seminars, the team bring students and employers together, and are instrumental in our graduates building successful careers in companies such as Google, Microsoft, Amazon, Accenture Hubspot, Version 1 and many others.

Top Skills Employers Seek





During Business, Marketing & Innovation week 2022 we had a variety of guest speakers from different industries join us throughout the week. Natasha Beegan from Salesforce spoke about how she built a very successful career in tech, coming from a different career background and how anyone else can do it too.

Careers Hub

Weekly online and classroom workshops

Job advertising and matching with students

One to one student meetings and advice

Personal career development weeks

Video interview preparation

Interview preparation

Company visits

Guest lecture series

Innovation sprints

Internships and placements where applicable

Specific International student Careers Supports

Alumni talks and workshops

Further study advice

Check out our dedicated careers website for more information <https://students.dbs.ie/dbs-student-services/careers-hub>



@DublinBusinessSchool (Facebook)



@dbscollege (Twitter)



@dbscollege (Instagram)



@dbscollege (Snapchat)

Recent News



DBS Career Fairs

The Career Fairs present students with a fantastic opportunity to meet with employers and discuss potential job opportunities as well.

Many of our past students have secured full-time positions from attending the fairs in previous years and it remains an integral part of the academic calendar.



LinkedIn

DBS Students were invited to the LinkedIn HQ where LinkedIn facilitated a workshop on using the platform and helping students with tips on the platform, curriculum vitae tips and interview skills.

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Women in Leadership

Personal Career Development Week hosted a Women in Leadership Panel moderated by Ntsoaki Phakoe-McKevitt. The panelists included, from left to right: Cliona O'Beirne, Chief Commercial Officer, DBS; Simone Macleod, Chief People Officer, Nairn; Eadaoin Curtin, Founder, Firechild Photography; and Sinead Lucey, Girls In Tech/Thousand Eyes.

Two New Partnerships

DBS formed a new partnership with University of New York in Prague (UNYP) to bring new post-graduate degrees to Prague. This partnership will enable DBS to develop a strong international ethos and build international reach and reputation.

DBS also joined forces with EU Business School (EU), a leading provider of business and management education. EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. EU will offer the following DBS degree programmes: BA (Hons) in Business and a Master of Business Administration (MBA).





Guest Lecture Series

DBS welcomed Mark Kelly from AI Ireland who participated in a guest speaker event. Mark came to the college and gave a fascinating talk on the use of artificial intelligence in the media! The Guest Lecture Series is a wonderful opportunity to connect with industry and learn directly from leaders in business.



DBS Eustace Shield Champions 2022

In March our men's soccer team won the Eustace Shield by an astonishing 7 goals. The team travelled to Athlone to play the final against local rivals Pearse College, to which we secured an incredible 8-1 victory.

It was anyone's game in the early stages of the match, with DBS only scoring their first goal in the 27th minute by Dan Gribincea. DBS continued to turn the screw and increase their lead with seven additional goals from Cian Byrne, Niall Shields and Nathan Bell to seal the victory.

A huge congratulations to Cian Byrne who was named Man of the Match after a dazzling display and a hat-trick under his belt.



DBS students assist in UXDX Conference

DBS Event Management students assisted in the delivery of the UXDX Conference. The conference brings together UX (user experience), UI (user interface), design, development and cross functional product teams.

Lecturer Emma Olohan speaking of her students' efforts said "DBS Event Management students are moving with the times immersing themselves by playing a key role in high profile events that have gone virtual this year including Web Summit, Working World 2021 & beyond, and Pendulum".



DBS awarded Excellence in Online Learning Education Award

The College was awarded the Excellence in Online Learning Education Award for the Public Sector Magazine 2021 Excellence in Business Awards.

President Andrew Conlan-Trant received the award and spoke of the future development of programmes at DBS "All new programme development and the revision of older programmes will look to include online learning where it is appropriate for the learning outcomes, as we strive for as flexible a learning environment as possible".

Entry Requirements and Next Steps



ENTRY REQUIREMENTS

Honours Bachelor Degrees (Level 8)

Leaving Certificate

Under the Common Points Scale, which was introduced in 2017, applicants must obtain a minimum of 2H5s and 4 O6/H7, including a language. Some degree programmes will also require a minimum of O6/H7 in Maths. Please see individual course entry requirements for further details.

A-Levels/GCSE

Applicants must obtain a minimum of four GCSE passes at grade C or higher plus two A-level passes at grade C or higher. Some programmes will require Maths and English or another language (or both).

BTEC

Students applying for any Honours Degree programme must have obtained a minimum of a BTEC Higher National Diploma in a cognate area.

FETAC Applicants

Minimum entry requirements for graduates of FETAC awards is a full FETAC award at Level 5 on the NFQ and which includes a Distinction grade in at least three modules. A full FETAC award normally consists of eight modules. A record of achievement/component certificate does not meet minimum entry standards. FETAC Level 5 awards will be accepted in any discipline. Further details can be obtained from the Admissions Office.

Ordinary Bachelor Degrees (Level 7) Higher Certificate (Level 6)

Leaving Certificate

Leaving Certificate Applicants must obtain a minimum of grade O6/H7 in five subjects, including a language. Some programmes also require a minimum of a grade O6/H7 in Maths.

A-Levels/GCSE

Applicants must obtain a minimum of four GCSE passes at grade C or higher plus one A-level pass. Some programmes will require Maths and English or another language (or both).

BTEC

Students applying for any Ordinary Degree or Higher Certificate must have obtained a minimum of a BTEC National Diploma in a cognate area.

FETAC Applicants

The minimum entry requirement for graduates of FETAC awards is a full FETAC award in any discipline. A full FETAC Level 5 award normally consists of eight modules. A record of achievement/component certificate does not meet minimum entry standards. Further details can be obtained from the Admissions Office.

All applicants presenting other qualifications should contact the Admissions Office directly to discuss their eligibility criteria.

Points Calculation

Selection of CAO applicants will be made on the basis of points. Your points will be calculated by adding together the points scored in the best of six subjects in a single sitting of the Leaving Certificate. The results of two sittings at Leaving Certificate (or equivalent examination) can be combined for the purposes of meeting the subject requirements for minimum entry. DBS currently awards bonus points for Honours maths students. Please note that bonus points will only apply where Maths is counted as one of the best six subjects for the applicant.

Points Calculation Grid

Applicants can use their link module for points allocation as one of their six subjects for the purpose of calculating points and it will therefore count as a passing subject.

LCVP Link Modules

Distinction	66
Merit	46
Pass	28

A-Level

A*	180
A	150
B	130
C	100
D	65
E	45

Previous Grade Scheme	% Marks		Current Grade Scheme
A1	90-100	90-100	H1/O1
A2	85<90	80<90	H2/O2
B1	80<85		
B2	75<80	70<80	H3/O3
B3	70<75		
C1	65<70	60<70	H4/O4
C2	60<65		
C3	55<60	50<60	H5/O5
D1	50<55		
D2	45<50	40<50	H6/O6
D3	40<45		
E	25<40	30<40	H7/O7
F	10<25	0<30	H8/O8
NG	0<10		

Grades and Common Points Scale			
Grade (%)	Points	Grade (%)	Points
H1 (90-100)	100		
H2 (80<90)	88		
H3 (70<80)	77		
H4 (60<70)	66		
H5 (50<60)	56	O1 (90-100)	56
H6 (40<50)	46	O2 (80<90)	46
H7 (30<40)	37	O3 (70<80)	37
H8 (0<30)	0	O4 (60<70)	28
		O5 (50<60)	20
		O6 (40<50)	12
		O7 (30<40)	0
		O8 (0<30)	0



Entry Requirements Summary Table

Arts

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB510	BA (Hons) in Audio Production & Music Project Management	8	2H5 + 4O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB534	Higher Certificate in Sound Engineering & Music Production	6	5O6/H7 to include Maths & English or another language	QQI	2 Years
CAO DB562	BA (Hons) in Psychology	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB563	Higher Certificate in Arts*	6	5 O6/H7, to include English or another language	QQI	2 Years
CAO DB566	BA (Hons) in Social Science	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB567	BA (Hons) in Film & Creative Media*	8	2 H5 + 4 O6/H7, to include English or another language	QQI	3 Years
CAO DB576	BA in Film & Creative Media*	7	5 O6/H7, to include English or another language	QQI	3 Years

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Business & Law

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB500	BSc (Hons) Computing	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB502	BSc (Hons) Computing (Data Analysis and Big Data)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB503	BSc (Hons) Computing (Software Development)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB512	BA (Hons) in Business	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB514	BA (Hons) in Business (Law)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB515	BA (Hons) in Business (HRM)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB520	BA (Hons) in Business (Global Business)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB517	BA (Hons) in Marketing (Event Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years

Business & Law (continued)

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB518	BA (Hons) in Marketing (Digital Media)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB521	BA (Hons) in Accounting & Finance	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB524	BA (Hons) in Business (Information Systems)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB525	BA (Hons) in Marketing (Digital Media & Cloud Computing)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB526	BA (Hons) in Business (Cloud Computing)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB531	BA (Hons) in Marketing	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB568	Bachelor of Laws (Hons)* LL.B	8	2 H5 + 4 O6/H7, to include English or another language	QQI	3 Years
CAO DB569	BA (Hons) in Business (Psychology)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB571	Bachelor of Business Studies	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB572	Bachelor of Business in Accounting	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB573	Bachelor of Business in Marketing	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB574	Bachelor of Business in Information Technology	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
Direct	BA (Hons) in Business (Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
Direct	BA (Hons) in Business (Project Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years

QQI – Quality and Qualifications Ireland

* Please note that Maths is not an entry requirement on these programmes.

Dublin Business School reserves the right to alter or withdraw any of the modules or programmes described in this document. While every effort has been made to ensure the information contained in this document is correct, the College is not liable for any errors or omissions. All programmes are run subject to demand.



Contact Details

Student Welfare and Support

student.services@dbs.ie

Accounts Office

dbsaccountsoffice@dbs.ie

Learner Support

Learnersupports@dbs.ie

International Office

International@dbs.ie

Careers Hub

careerdevelopment@dbs.ie

European Office

europe@dbs.ie



Talk to Us

Our Admissions team are available to answer all your questions anytime between 8:45am and 5:15pm, Monday to Friday. You can contact us by phone or email and in person when the campus is open.

We hold many Open Events throughout the year where you can talk with lecturers and staff who will be happy to answer all of your questions.

Please visit www.dbs.ie for more information and to register for our next Open Evening.



Further Information:

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